



SHADOW PR

Fashion
MANUSCRIPT

October 2008

FASHION FAVORITES

INTERMIX CELEBRATES VH1 ROCK HONORS

Specialty retailer Intermix hosted a VIP cocktail reception in celebration of VH1 Rock Honors. Chaya Brasserie catered the soiree, cocktails were provided by Han Vodka and Hope Wine, water by BORBA, with sponsors Harman/Kardon and Mercedes-Benz, and music by Mylin.

Earlier in the day, VH1 hosted a "Rock & Shop 'Til You Drop" in-store shopping event with 20 percent of the day's sales to

benefit the VH1 Save The Music Foundation in celebration of the VH1 Rock Honors weekend festivities.

VH1 Rock Honors paid homage to legendary British rock band, The Who, with an evening of high-voltage tribute performances by Pearl Jam, Foo Fighters, The Flaming Lips and Incubus. Intermix continues to merge fashion and music through their charitable partnership with the VH1 Save The Music Foundation.



AMBER STEVENS



KIM KARDASHIAN AND ALDONA PATRIDGE



SELENA GOMEZ AND ALDONA PATRIDGE



BONNIE SOMERVILLE



HARD KILEDJIAN, BONNIE SOMERVILLE AND
KHAJAK KILEDJIAN



BRITNY GRETNAU, KIM KARDASHIAN AND
JAME-LYNN SILER



COURTNEY SELIN AND CASEY JOHNSON



DANIA RAMIREZ



HARD KILEDJIAN AND KHAJAK KILEDJIAN



HARD KILEDJIAN, JAME-LYNN SILER AND
KHAJAK KILEDJIAN



SELENA GOMEZ AND KIM KARDASHIAN



KARINA SPIVOCHI